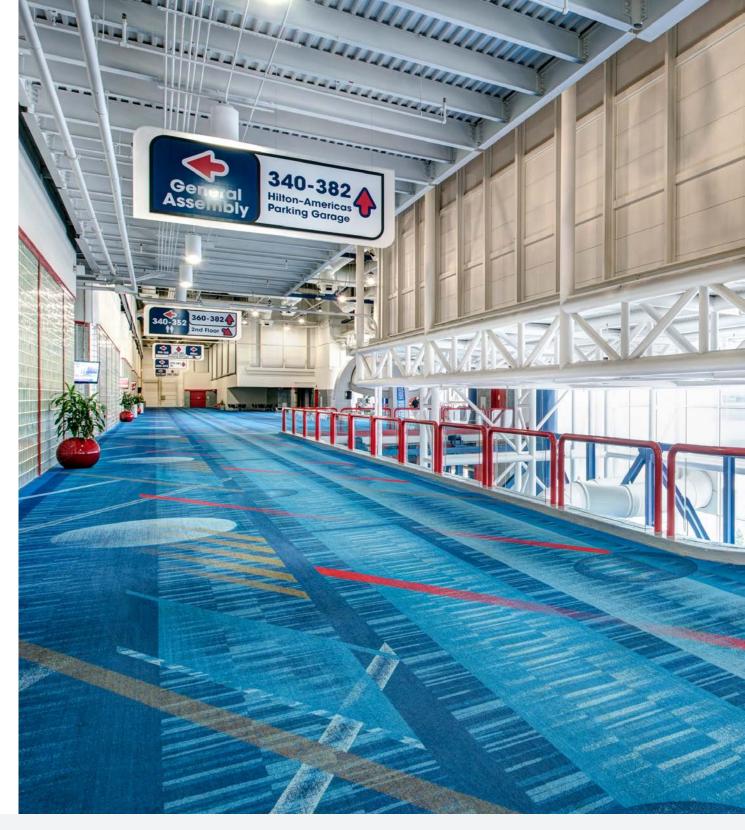


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OUR MISSION

To craft experiences that bring value to brands and engage audiences.

WHO WE ARE

Staging Solutions was born in Houston, Texas in 1997, and has been a creative experience workshop ever since. We thrive at the intersection where precise technical production meets bold creativity, and we love what we do.

Staging Solutions at the <u>George R Brown</u> is the exclusive HFC partner for all rigging and technical services. We provide the following full-service solutions to make your show or experience the best it possibly can be:

- Rigging Services
- Audio Visual Services
- Production Management
- Scenic Asset Creation
- Digital Media and Content Creation Services
- Event Signage

Staging Solutions @ GRB (713) 853-8180

A CANVAS FOR YOUR BRAND



PRINTING SOLUTIONS

Taking creative from design to production through the delivery within your event, our team will provide a one step solution.



DIGITAL SOLUTIONS

Delivering your brand via LED signage, video, interactive or beyond.



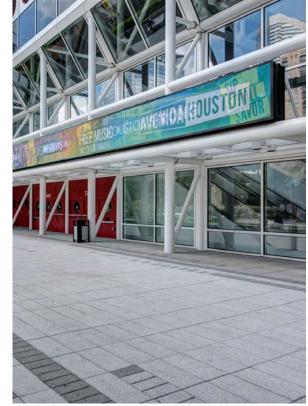
CREATIVE SOLUTIONS

Our in-house design staff can work directly with you to help clearly deliver your message that matches your brand.



SCENIC SOLUTIONS

Bring your creative ideas alive to create dynamic and memorable experiences.













BRANDED CONTENT VS SPONSORED CONTENT

Displays and signage with both branded and sponsored content are permissible in the Facility's public spaces. Displays or signage with sponsored content placed in the Facility's public space are subject to a Facility sponsorship fee. Displays or signage with branded content placed in the Facility's public space are not subject to a Facility sponsorship fee. For guidance in determining if your content is branded or sponsored, please use the information provided below. If you have questions about your content, please consult your Convention Services Manager.

Branded Content

- Contains the Licensee's company, organization, or event logo
 - Logo can be in wordmark, lettermark, brandmark, or lockup logo
 - Event lockup logos may include the logo of an event co-organizer or co-presenter so long as the logo is of equal or lesser size to the Licensee's logo and may include the verbiage:
 - In partnership with
 - Presented by
 - Brought to you by
 - This messaging and any associated logos must be part of the event logo
- Contains information about the Licensee's company or organization and/or the event including:
 - Licensee's event website information
 - Licensee's company, organization, or association website information
 - Social media handles and/or hashtags for the event, company, association, or organization
 - Licensee company, organization, or association and/or event slogans, catchphrases, or mottos
- Branded content IS NOT subject to a sponsorship fee by the Facility

Sponsored Content

- May contain any of the content included on the event's branded content
- Contains logos or messaging for which the Licensee receives a sponsorship or in-kind support to display. Including, but not limited to:
 - Logos or messaging (including website and social media information) from event exhibitors, partners who are not coorganizers or co-presenters for the event, or outside companies who have purchased a branding opportunity from the Licensee
- Sponsored content may include logos as described above, or messaging that includes:
 - Thank you to our sponsors
 - Sponsored by
 - Directions to or specific information regarding exhibitors who have paid a fee to display such information
- Sponsored content IS subject to a sponsorship fee by the Facility

RULES & GUIDELINES

Please take a moment to familiarize yourself with the Facility rules and guidelines for displays and signage.

Approvals

Prior to production or installation of any branded or sponsored displays or signage, the Licensee must obtain approval from the Convention Services Manager in writing. Approval is required for both content and location.

The Convention Services Manager may revoke approval at any time on site should the final product not adhere to the guidelines put forth in this guide or if it has been significantly altered from the approved version.

Production

Licensee is responsible for the production, installation, and removal of all branded and sponsored displays or signage.

* All dimensions are at the max size

Installation

Branded and sponsored items installed in locations not previously approved by the Convention Services Manager will be subject to removal by the facility.

Removal

Any branded or sponsored items remaining on site after the contract has ended will be subject to a \$100 facility removal fee.

Timeline

Branded and/or sponsored signage plans must be submitted by Licensee for approval no later than 45 days prior to first contracted move-in day.

Approved branded or sponsored signage can be displayed only during the Licensee's contracted period with the Facility.

All branded or sponsored items must be removed from the public spaces of the Facility prior to the conclusion of the Licensee's contract period.

Billing

All fees for sponsored displays or signage due to the Facility will be included in the Licensee's final invoice. Any questions regarding the final fee can be directed to the Convention Services Manager.

Damages

Licensee assumes full responsibility for any damages or repairs to the facility that result from the removal of their displays or signage.

The Convention Services Manager will document any damages and Licensee will be billed for any costs of repair incurred by the Facility.

Digital Signage

Please contact your Convention Services Manager to inquire about the use of digital displays in the Facility not listed in this guide.

INTERIOR SIGNAGE SOLUTIONS

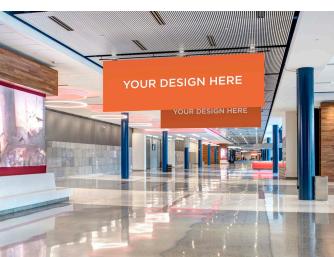
HANGING BANNERS

Highly Visible, Powerful Branding. Truss hanging, wall mounted, or ceiling connected options with single- or double-sided branding.**

YOUR DESIGN HERE







^{**} Facility permission required whenever covering building directional signage. Banners cannot cover security cameras.



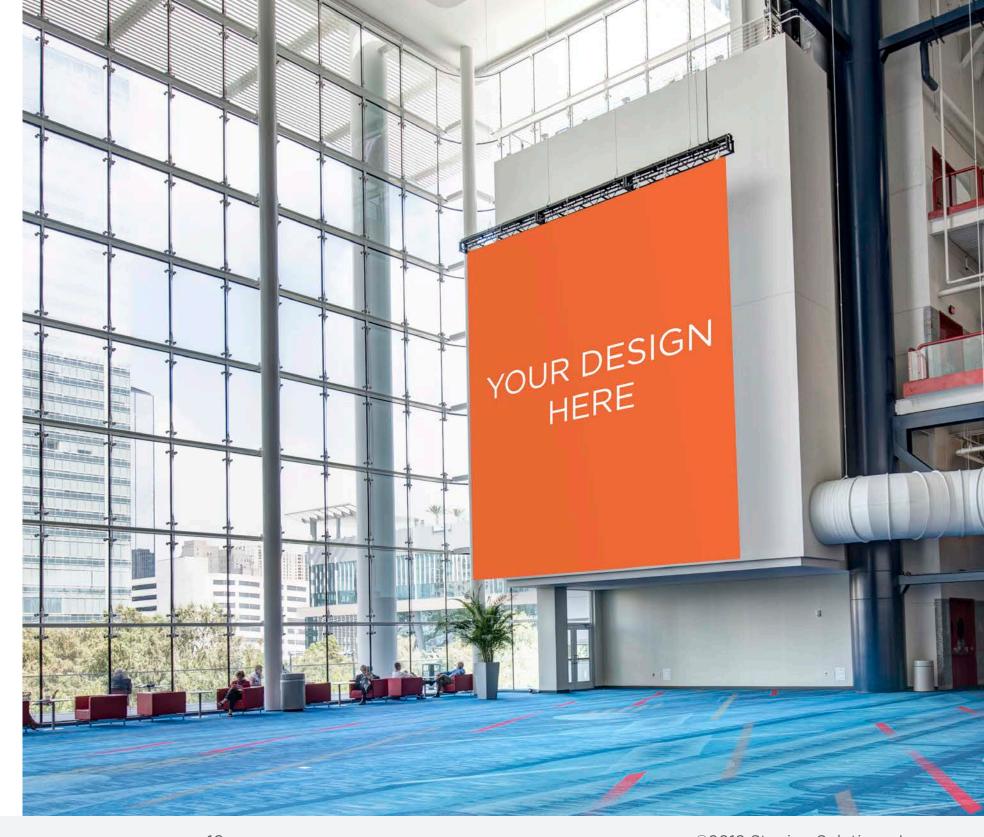
Location: Exhibit Hall B3, L3 **Type:** Hanging Banner **Size:** 20'4" x 12'

Material: Fabric Banner with Sewn Edges

Sides: Single

Quantity: 1

Notes: Requires SS@GRB rigging to hang sign Facility-approval required



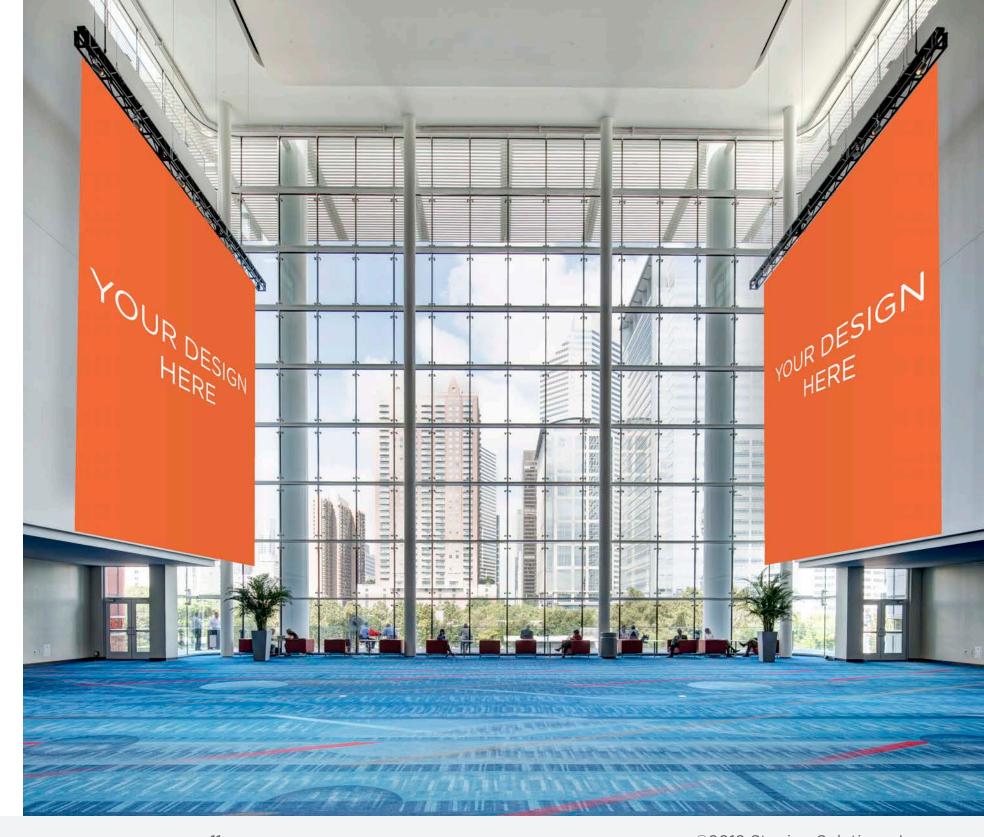
Location: McKinney/Avenida Balcony **Type:** Hanging Banner

Maximum Size: 30' x 60'

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Single Quantity: 2

Note: Only available with full building rental



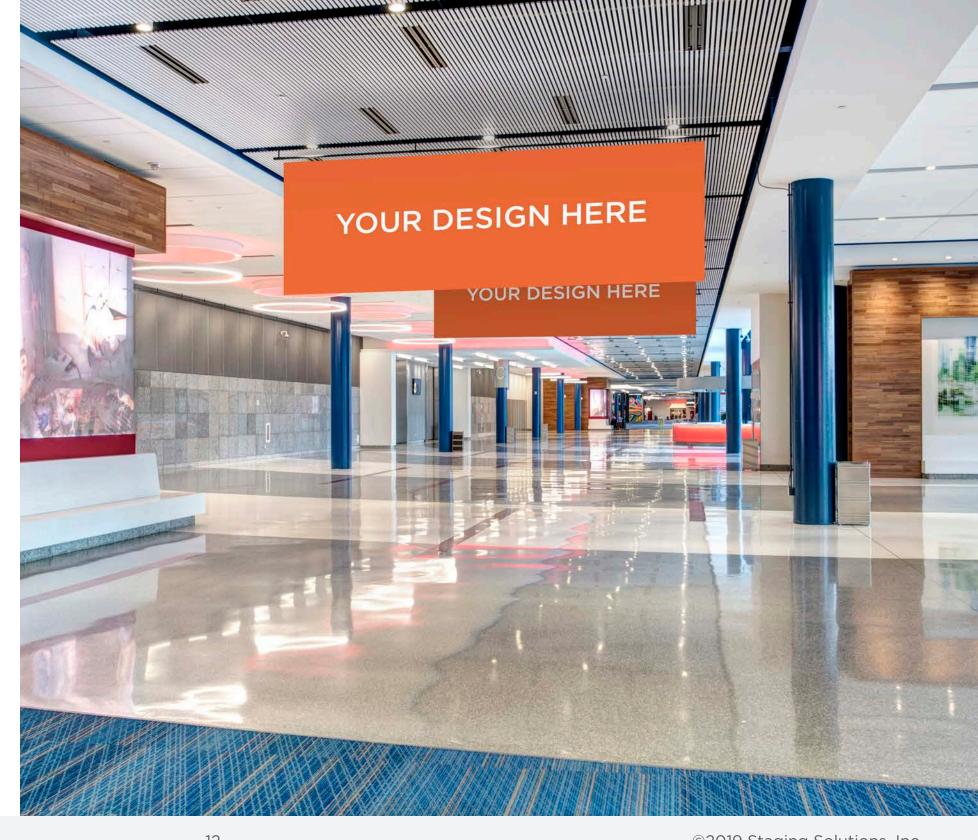
Location: McKinney/Avenida Balcony **Type:** Hanging Banner

Maximum Size: 30' x 60'

Material: Vinyl Banner with Sewn Edges and Grommets **Sides:** Single

Quantity: 2

Note: Only available with full building rental



Location: First Level Concourse Type: Hanging Banner

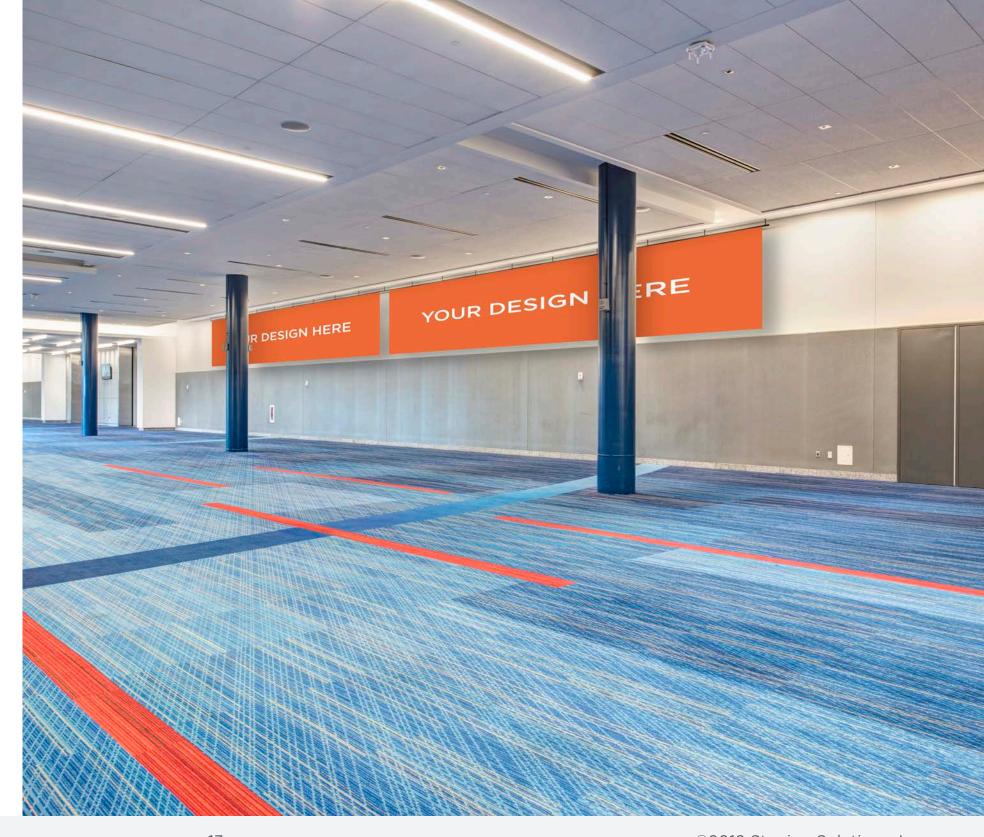
Size: 21' x6'3"

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Double

Quantity: 19

Notes: Final size and quantity will depend on which hall is being occupied



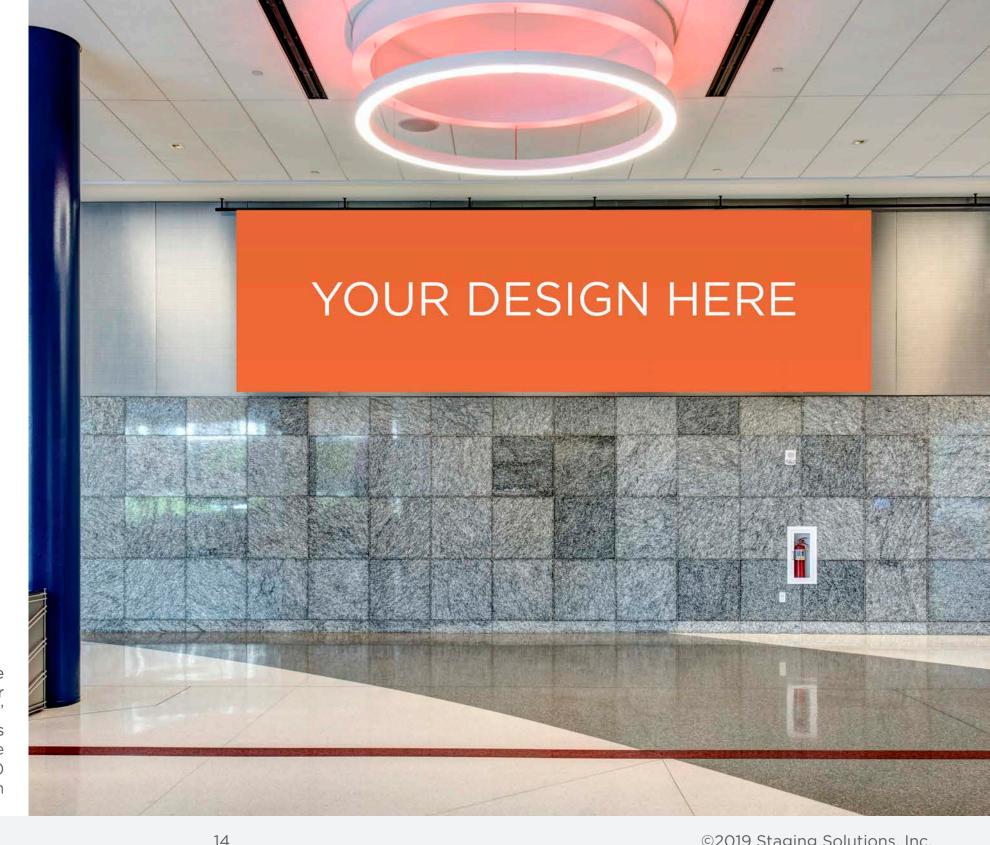
Location: First Level Concourse **Type:** Hanging Banner

Size: 77' x 6' 3"

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Single Quantity: 10

Notes: Size will vary depending on hall location



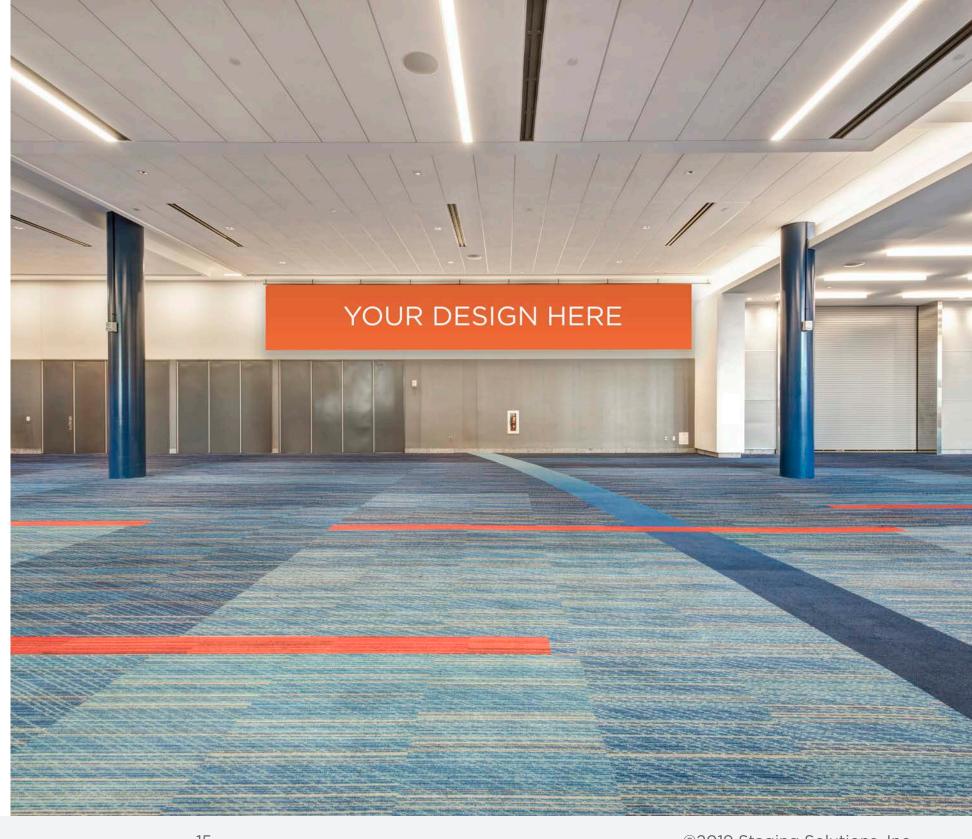
Location: First Level Concourse **Type:** Hanging Banner **Size:** 77' x 6' 3"

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Single

Quantity: 10

Notes: Size will vary depending on hall location



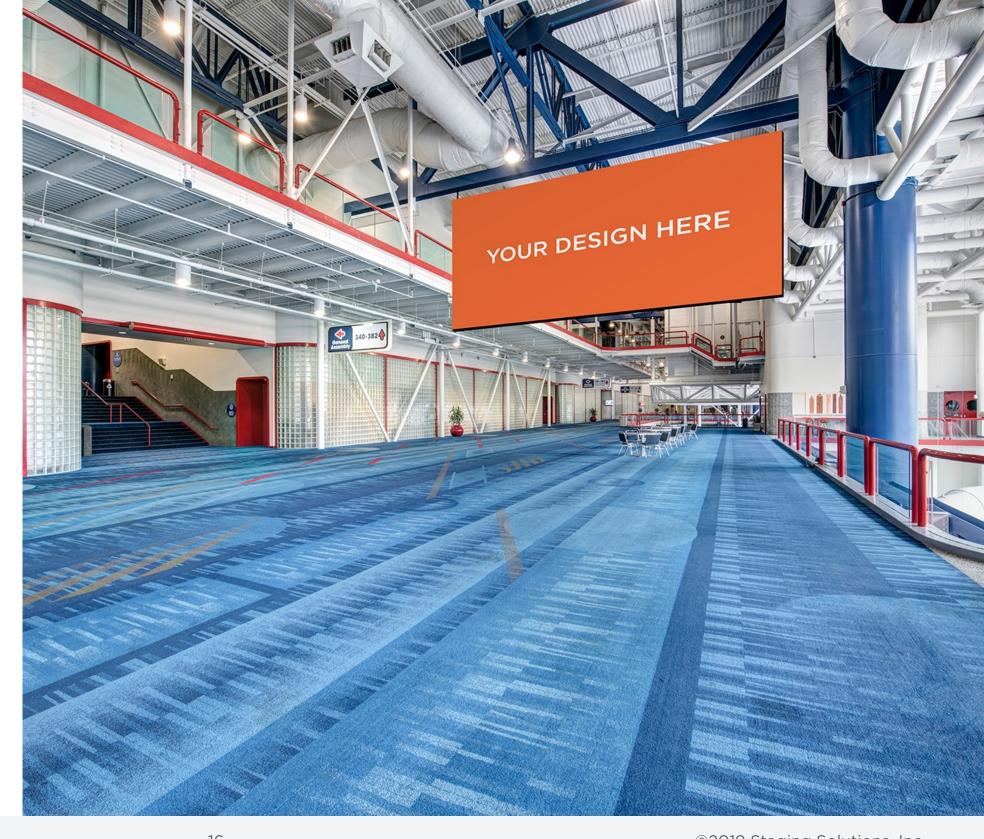
Location: First Level Concourse **Type:** Hanging Banner **Size:** 77' x 6' 3"

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Single

Quantity: 10

Notes: Size will vary depending on hall location



Location: Third Level Pre-Function Area

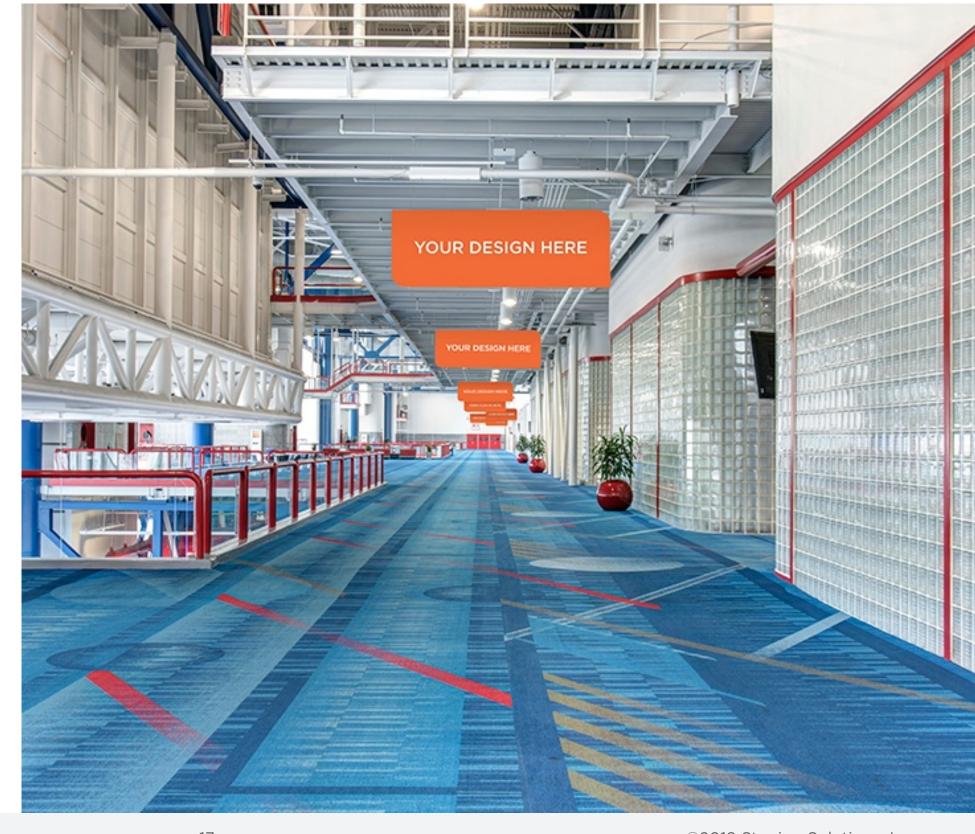
Type: Hanging Banner **Maximum Size:** 24' x 15'

Material: Vinyl Banner with Sewn Edges and Grommets

Sides: Double

Quantity: 1

Notes: Requires SS@GRB rigging to hang sign



Location: Third Level Pre-Function Area

Type: Hanging Banner **Size:** 10' x 4'

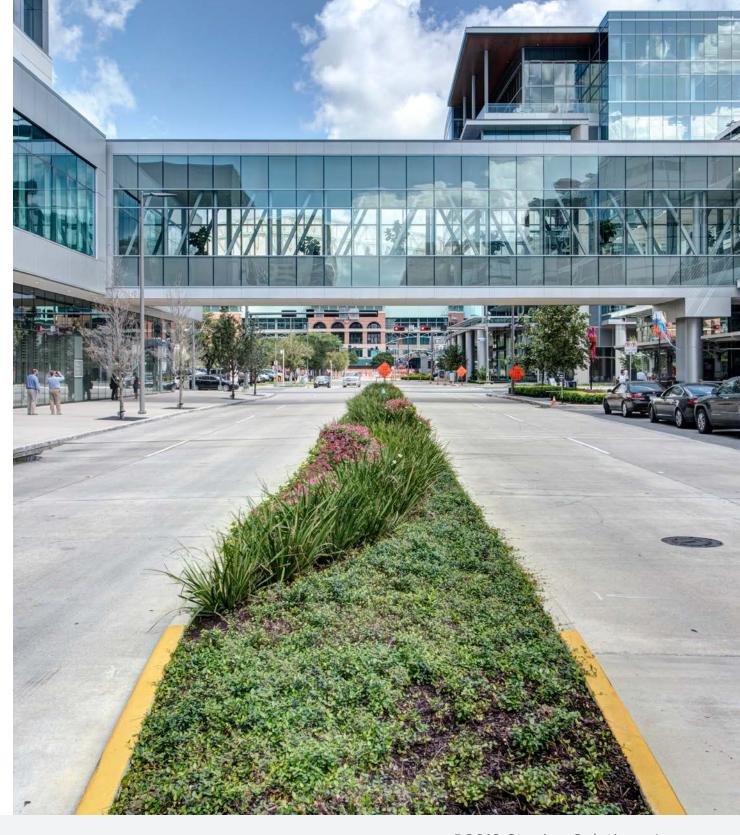
Material: Foam core Sides: Double

Quantity: 11

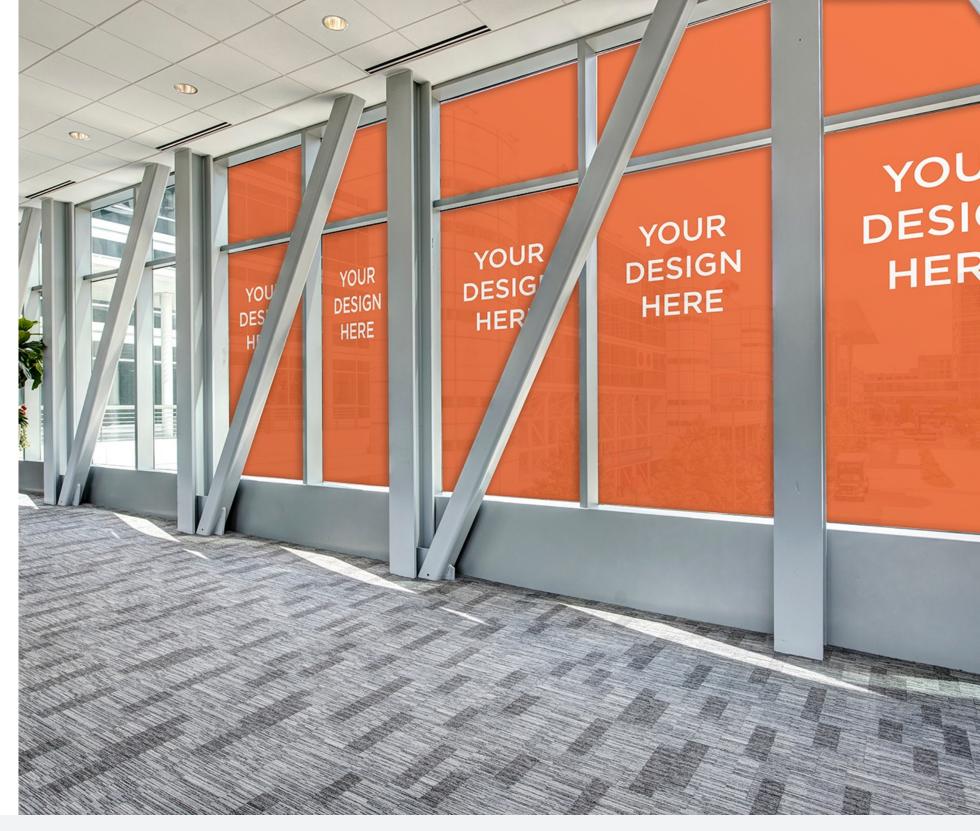
Notes: Final size and quantity will depend on which hall is being occupied

HOTEL SKY BRIDGES

Interior facing glass, sliding doors or structural support create branding options that immediately connect those attending and/or those passing by your event. All window clings will be translucent.



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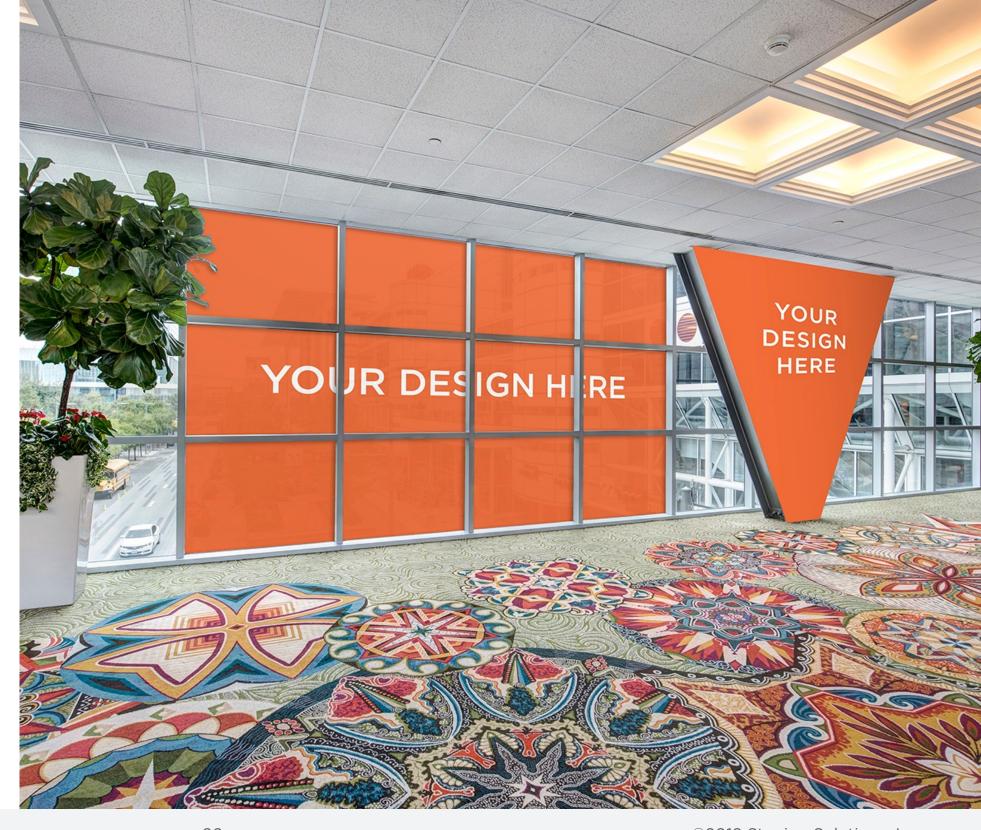
Location: Marriott Sky Bridge, L2 Type: Window Clings Top Square Size: 4' x3'

Bottom Rectangle Size: 4' x 8'
Material: Static Cling

Sides: Single. Facing Inward Only

Quantity: Various

Note: Requires Building Approval



Location: Hilton Sky Bridge, L2 & L3
Type: Window Cling
Panels Size: 4 ½' x 3'

Triangle Size: 10'10" x 13'

Material: Static Cling

Sides: Single. Facing Inward Only

Quantity: Various

Note: Requires Building Approval



Location: Hilton Sky Bridge, L2 & L3

Type: Door Clings
Size: 3' x 6'3" Per Door
Material: Window Cling
Sides: Single

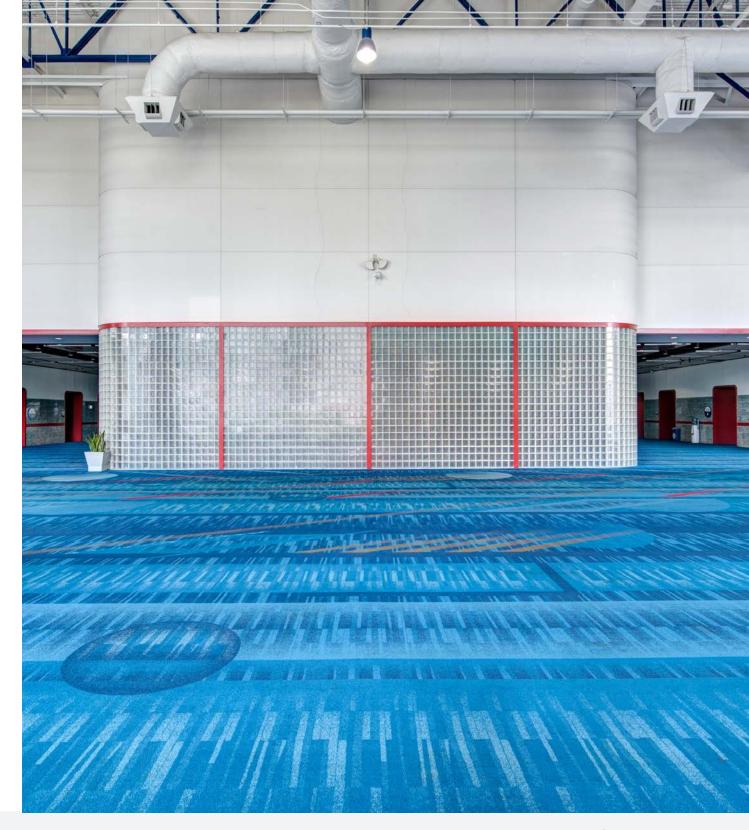
Quantity: 3 sets of 2

Notes: Requires Building Approval

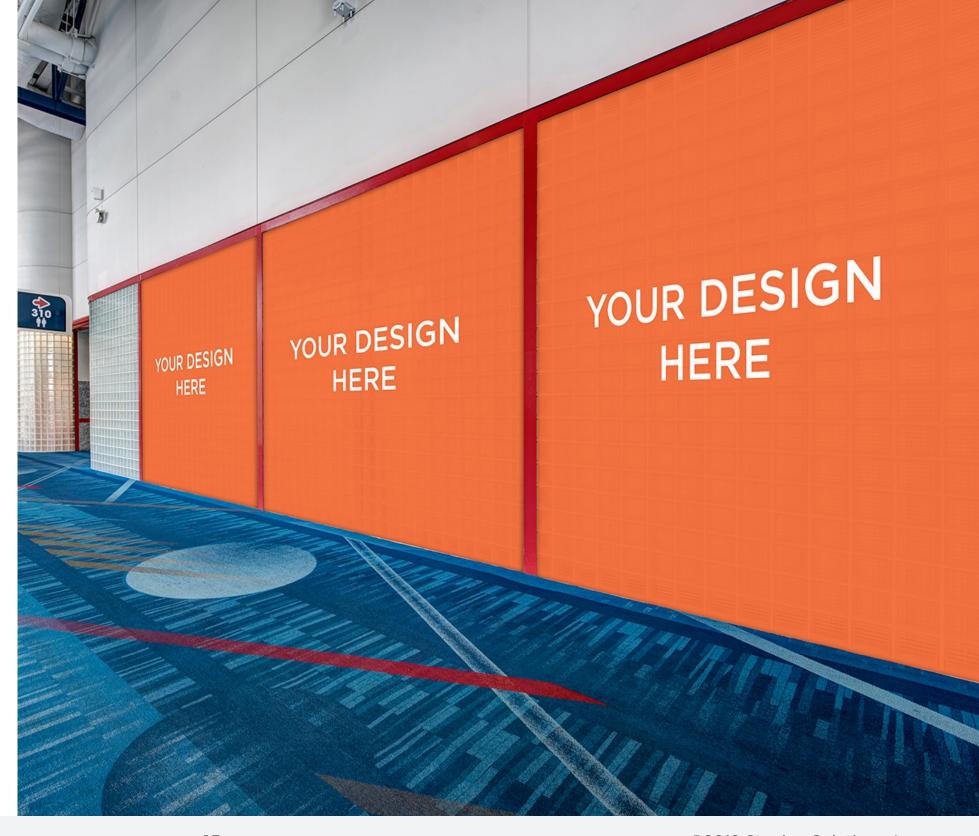
WALL CLINGS

Unlimited design and color options are available to bring low-tac adhesive branding elements to life.

Elevate event messaging or sponsorship sales opportunity to increase visibility at your event.



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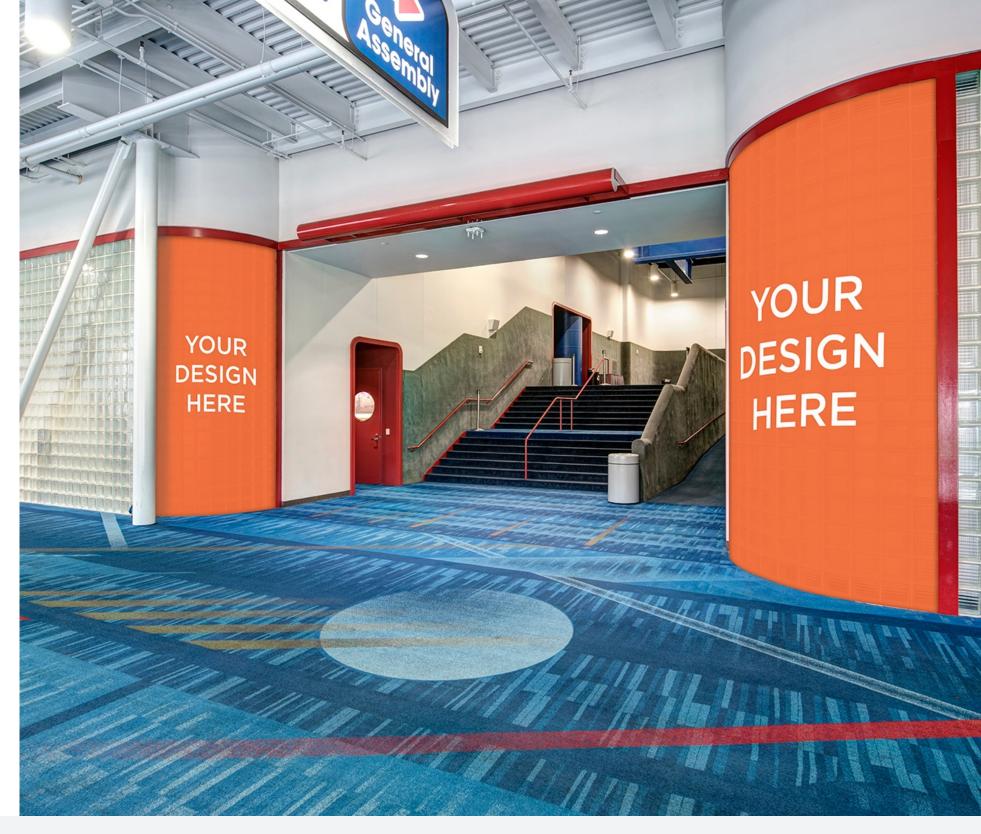


Location: Third Level Pre-Function Flat Glass Walls

Type: Glass/Window Clings Size: 14' x 13 ½' per panel Materials: Low Tack Vinyl

Sides: Single Quantity: 3

Notes: Final size and quantity will depend on which hall is being occupied



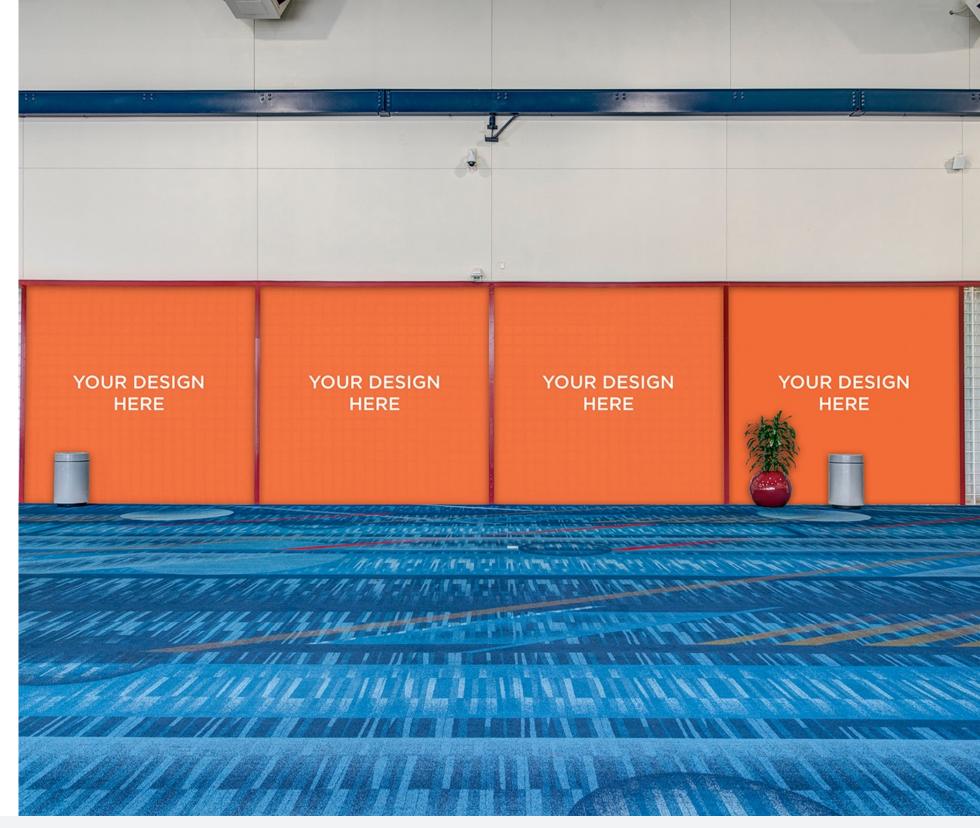
Location: Third Level Pre-Function Curved Glass Walls Outside General Assembly Type: Glass/Window Clings

Size: 8' x 13 ½'

Materials: Low Tack Vinyl

Sides: Single Quantity: 2

Notes: Requires Building Approval



Location: Third Level Pre-Function Glass Walls

Outside Ballroom **Type:** Glass/Window Clings

Size: 14' x 13 ½' per panel Materials: Low Tack Vinyl

Sides: Single Quantity: 4

Notes: Requires Building Approval



Location: Pre-function Railings Outside Ballroom

Type: Railings **Size:** 7' x 3' per panel

Material: Static Cling

Sides: Single

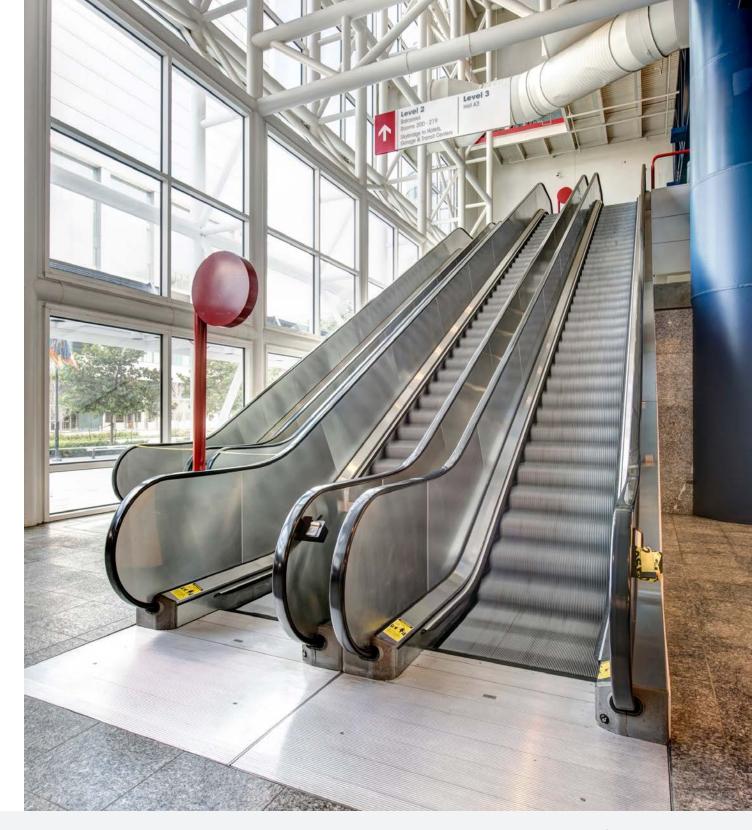
Quantity: 210

Notes: Final size and quantity will depend on

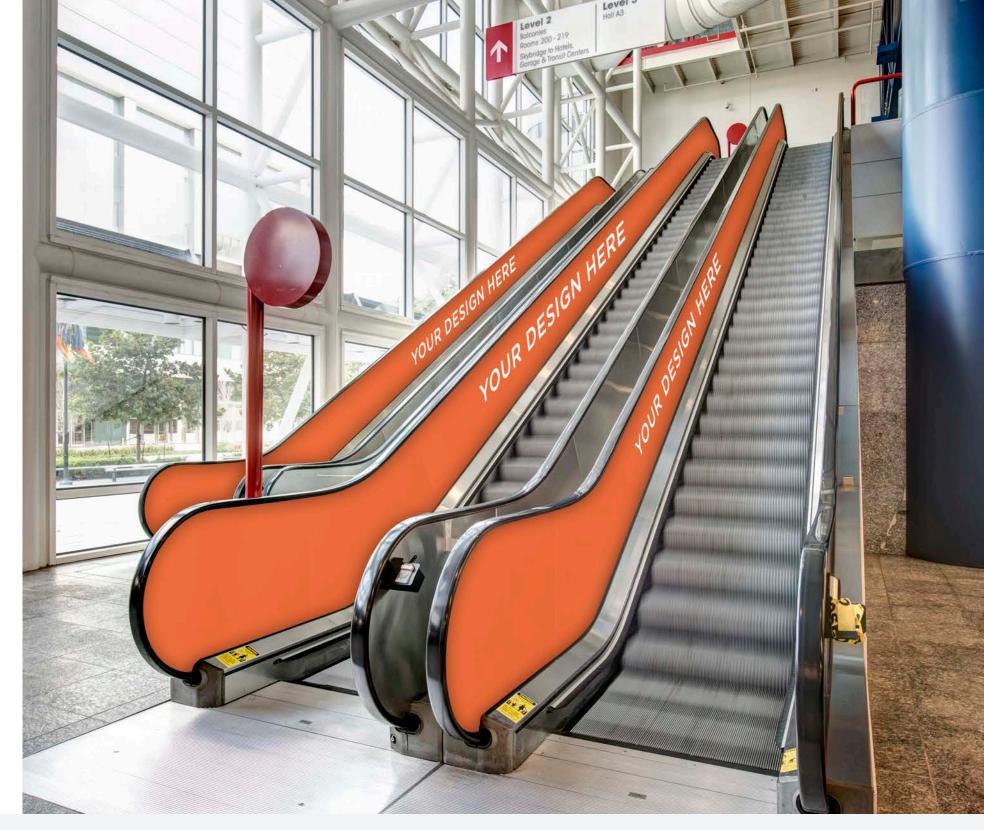
which hall is being occupied

ESCALATORS

The highly visible area has multiple branding options and navigate your guests to your event.



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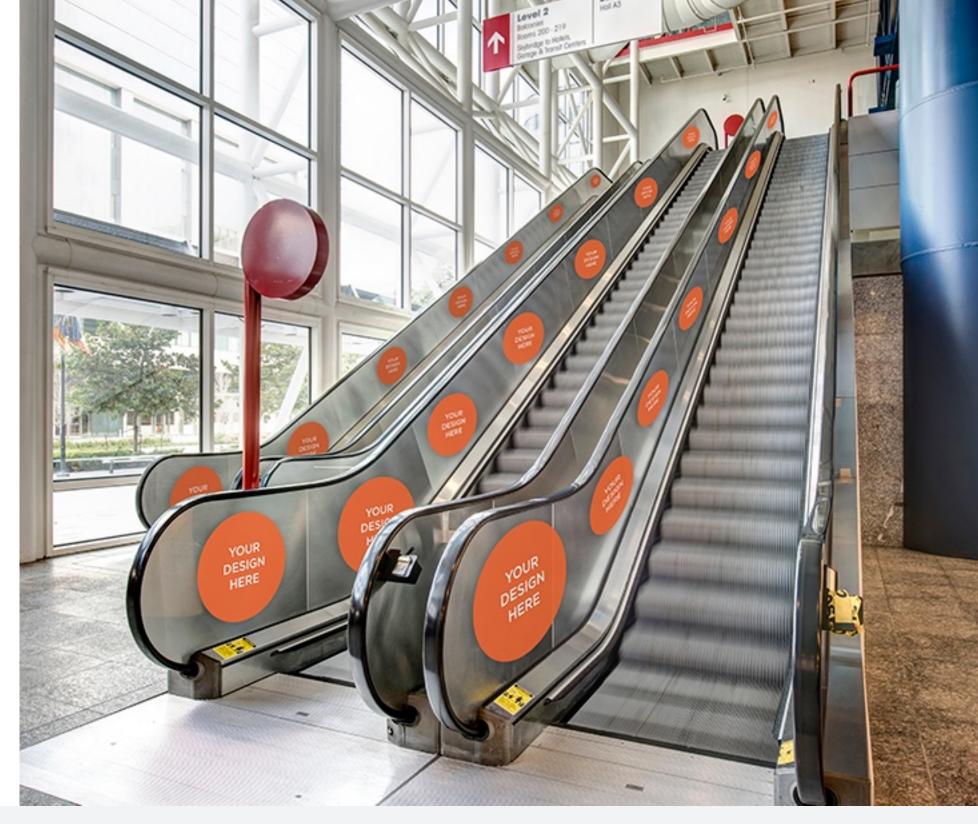


Location: All Floors Type: Escalator Side Runner Size: 70' x 3' ½"

Material: Low Tack Vinyl

Sides: Single Quantity: 24

Notes: Only available with full building rental



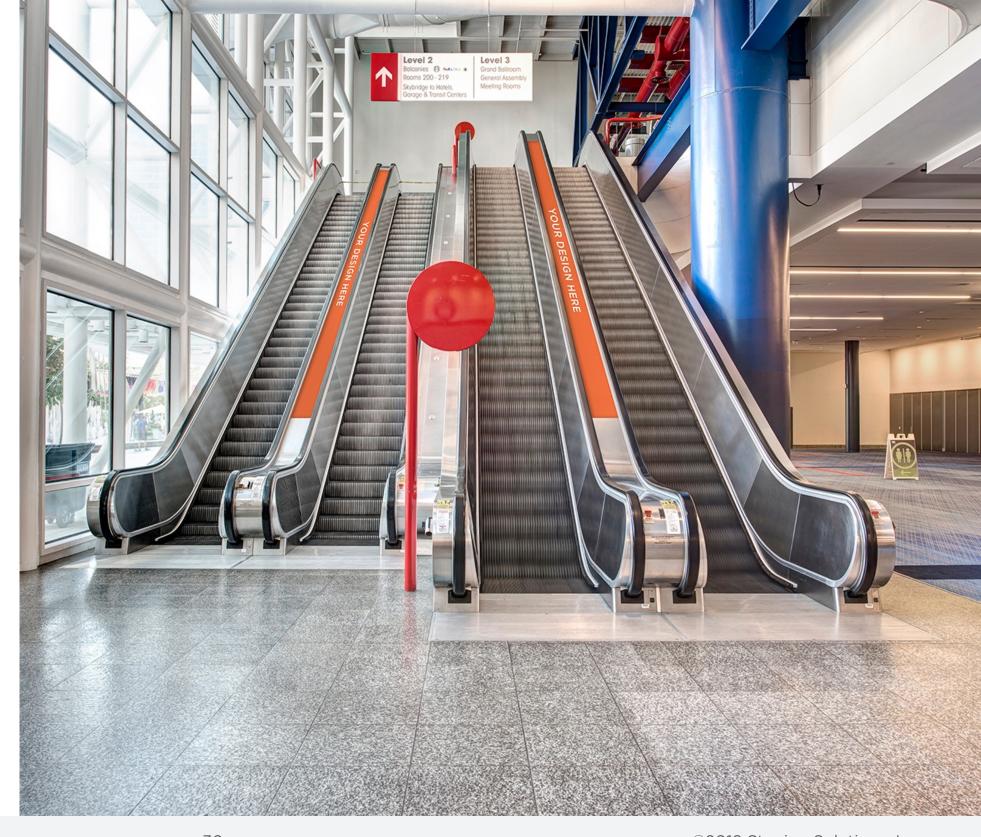
Location: All Floors
Type: Escalator Side Shapes

Size: Various

Material: Low Tack Vinyl

Sides: Single Quantity: 24

Notes: The size and shape of branding can be created custom to complete your experience.



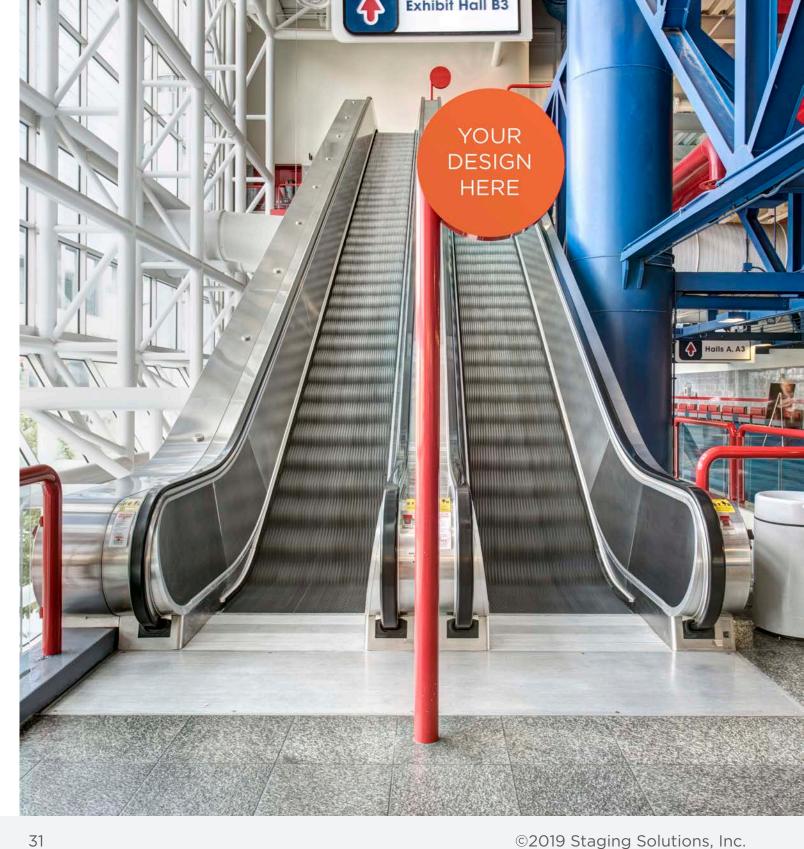
Location: All Floors B,C,D Type: Escalator Top Runner

Size: Various

Material: Low Tack Vinyl Sides: Single

Quantity: 7

Notes: Can be combined with side runner to complete branding exposure.



Location: All Floors Type: Subway Sign Size: 2' Circle

Material: Low Tack Vinyl

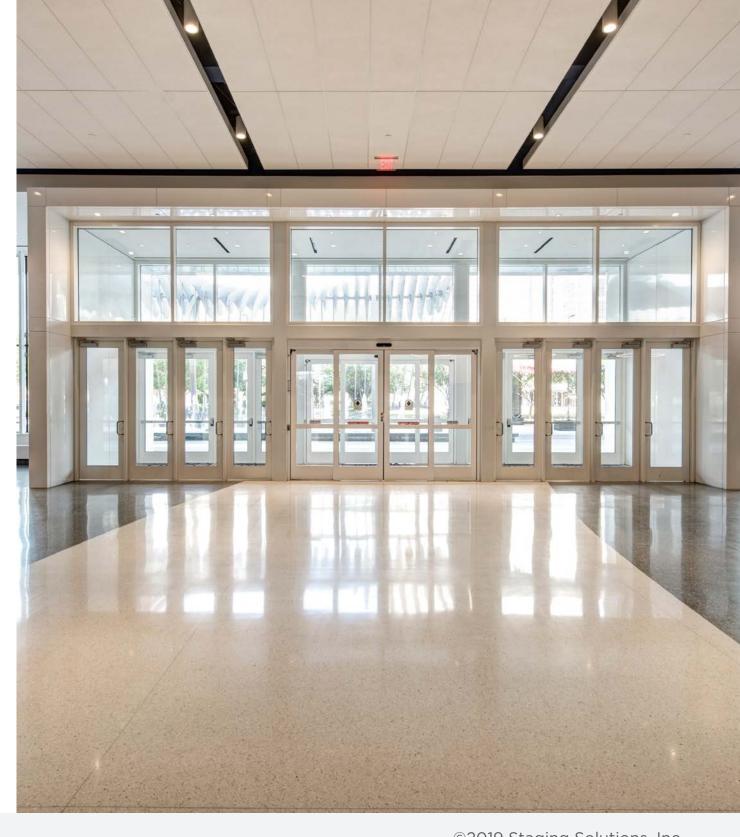
Sides: Single

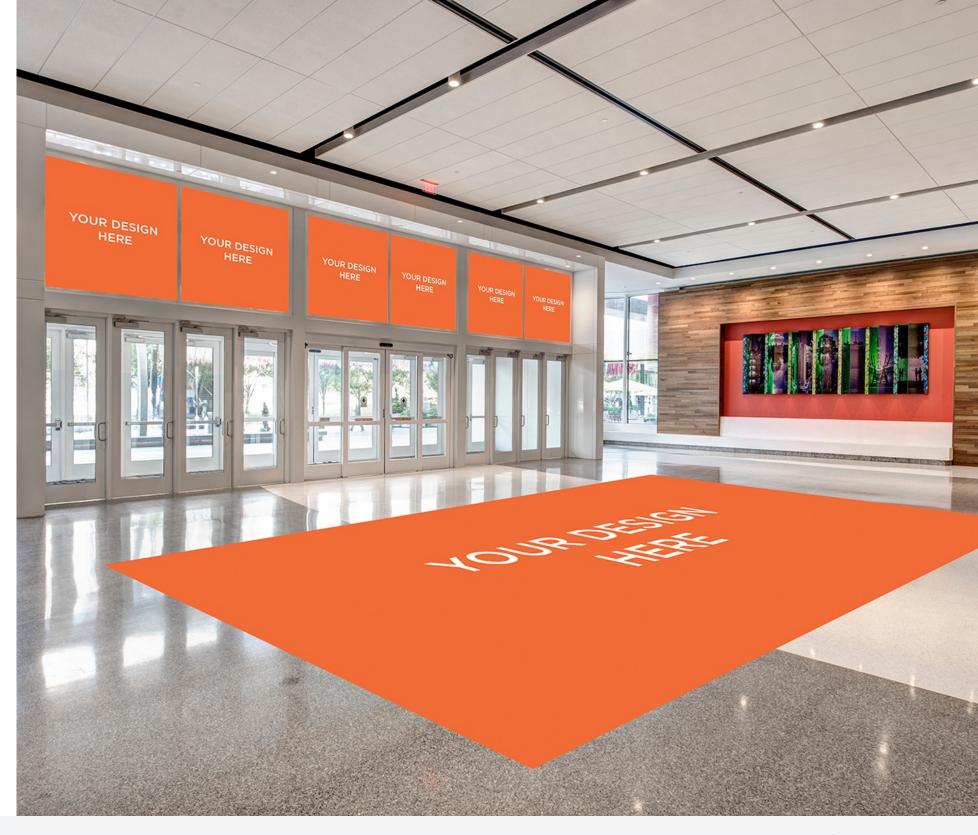
Quantity: 22
Notes: Availability will be based on which

locations are being used.

INTERIOR ENTRANCE

Window graphics are a visually impactful branding opportunity that will transform the interior facing glass at high traffic entrance and exits.





Location: Main Level Concourse Fountain Entrance Hall C/D Entrance

Type: Static Cling

Size: Various

Material: Low Tack Vinyl

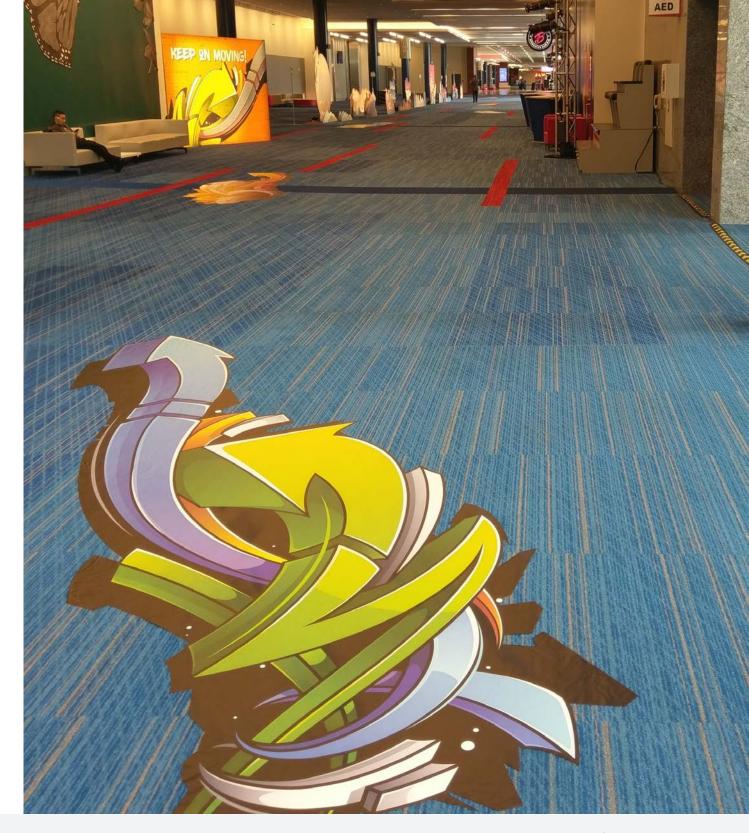
Sides: Single - Facing Inward to Building

Quantity: 3 sets of 2

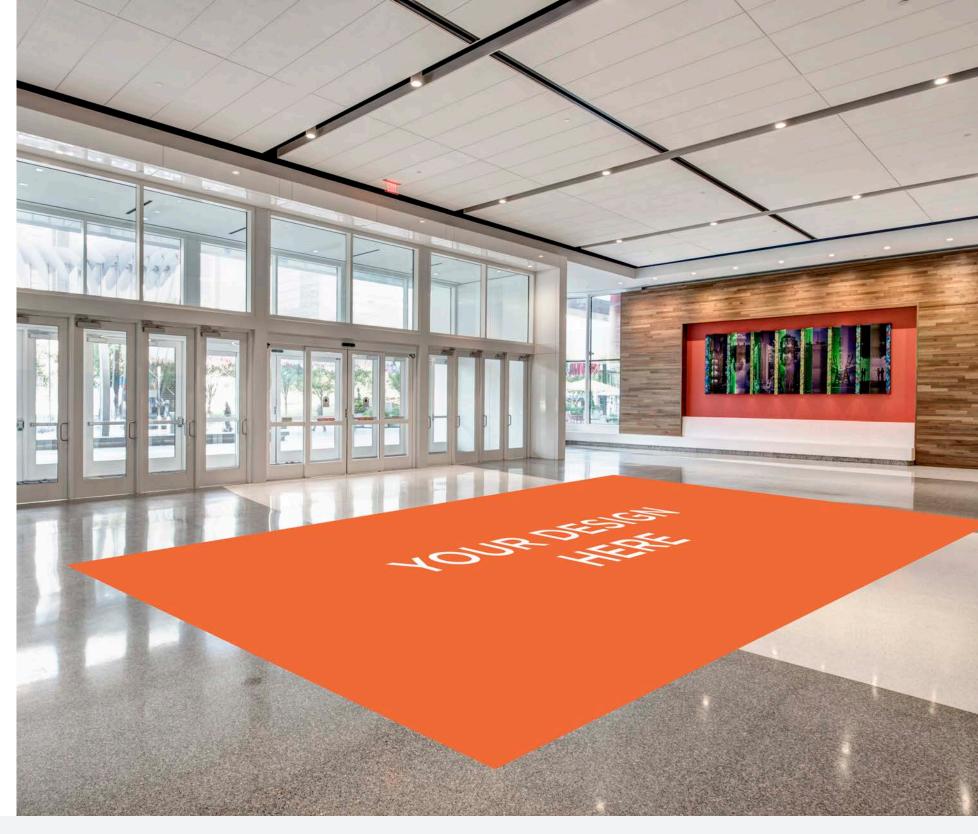
Notes: Requires building Approval

FLOOR DECALS

Distracted walking? Want to fix text neck? Why not give them something impactful to look at!



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Location: Main Level Concourse Fountain Entrance Hall C/D Entrance

Type: Floor Decal

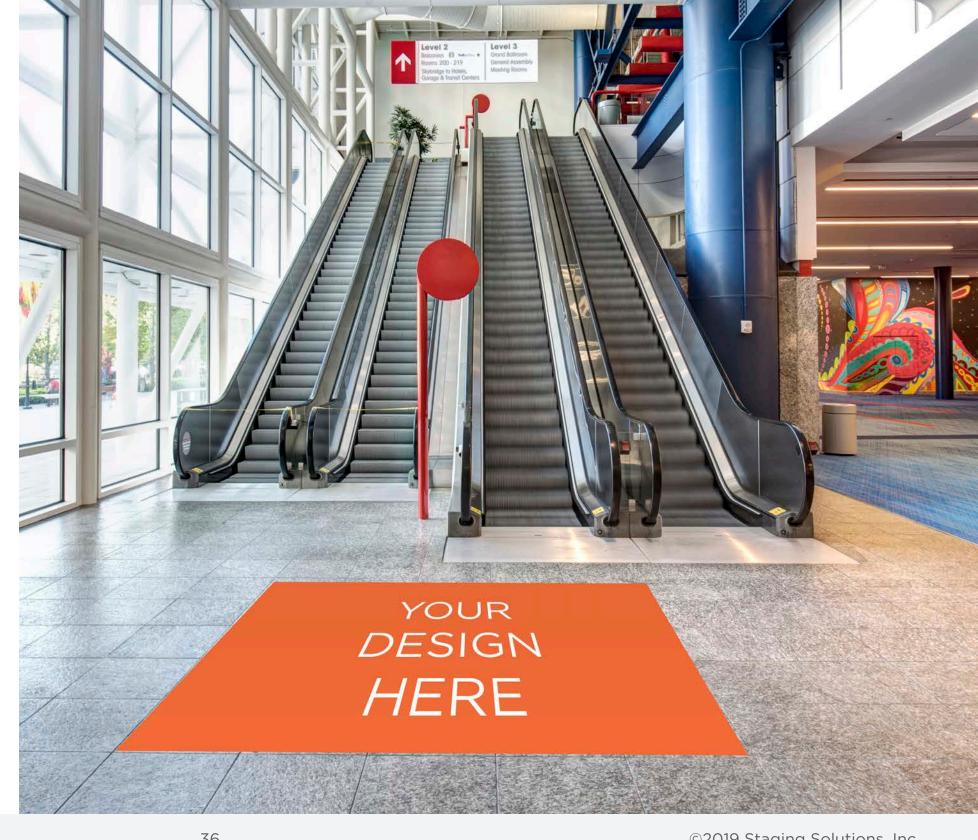
Size: 12' x 12'

Material: Low Tack Vinyl

Sides: Single - Facing Inward to Building

Quantity: 1

Notes: Requires building Approval

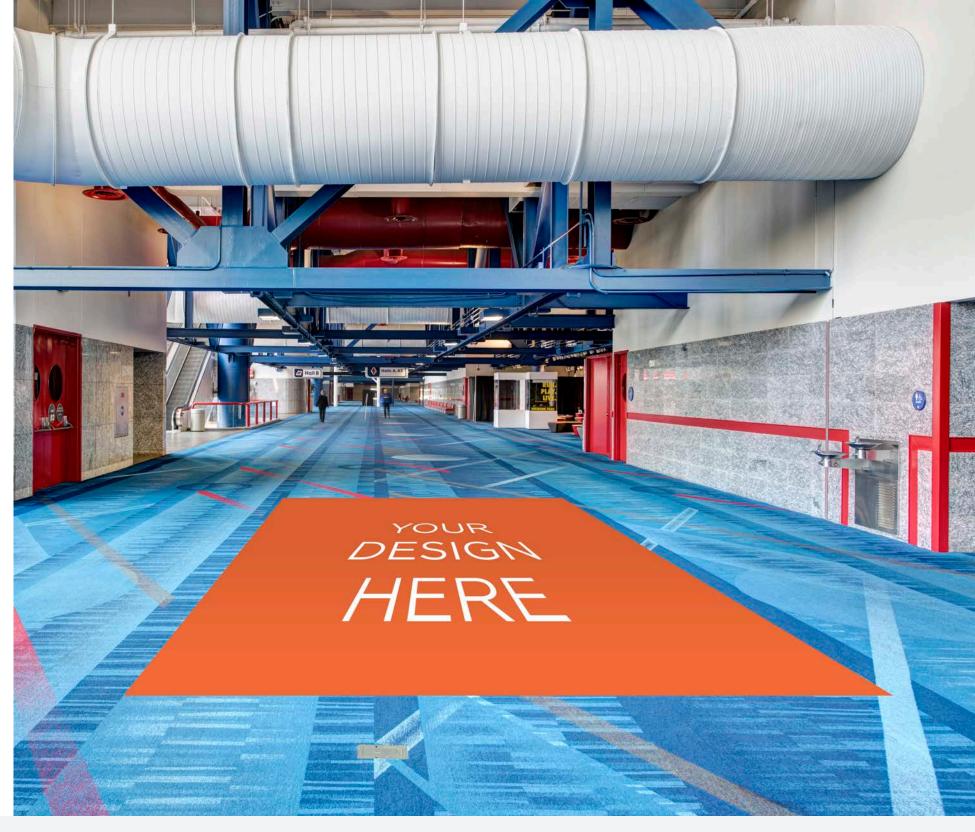


Location: All Floors Type: Floor Decal Size: 12' X 12'

Material: Low Tack Vinyl Sides: Single

Quantity: 1-2

Notes: Availability based on location being used, requires building approval



Location: Level 2 Type: Floor Decal Size: 10' x 10'

Material: Low Tack Vinyl

Sides: Single

Quantity: Various

Notes: Availability based on location being used

GENERAL SIGNAGE

Directional signage, announcements, general info all presented on moveable assets.













INTERIOR SIGNAGE PRICE LIST

HANGING BANNERS

Exhibit Hall B3,L3 \$3,660.00

McKinney/Avenida Balcony \$9,750.00

First Level Concourse \$930.00 per side

First Level Concourse \$3,400 each

Third Level Pre-Function Area \$2,500 per side

Third Level Pre-Function Area \$350.00 per side

Hallway Signage

HOTEL SKY BRIDGES

Marriott Sky Bridge, L2 Top
Marriott Sky Bridge, L2 Bottom
Hilton Sky Bridge L2,L3 Panel
Hilton Sky Bridge L2 V
Sky Bridge Doors
\$130.00 per section
\$210.00 per section
\$140.00 per section
\$1,950.00
\$210 per door

\$1,200,00 each

\$1,200.00 each

\$200.00 each

\$600.00 each

WALL CLINGS

Third-Level Pre-Function

Flat Glass WallsCurved Glass WallsOutside GA

Walls Outside Ballroom

Railings

ESCALATORS

Escalator Sides \$3,500 per escalator Escalator Sides (Shapes) \$40.00 each Escalator Runner \$425 per runner Subway Signs \$44.00 each

INTERIOR ENTRANCES

Main Level Concourse Fountain \$270.00

FLOOR DECALS

Main Level Concourse Fountain \$1,560.00 Elevator Floors \$1,560.00 L2 Hallway Floors \$,1375.00

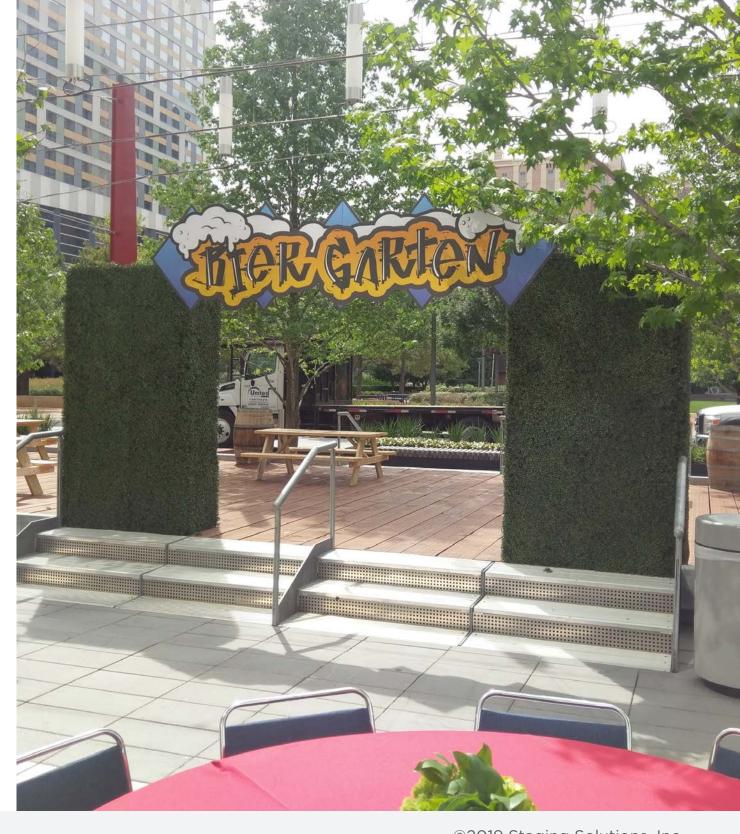


SCENIC SOLUTIONS

ENTRY PIECES

Custom creative elements to profile entrances, to call out event components or to enhance event branding.**

**Pricing will vary depending on per project basis



SCENIC VIGNETTES

Custom design and décor solutions tailored to your needs. Full dimensional Wayfinding, Brand Assets and Architectural Signages can tell your story at designated high traffic locations.**

**Pricing will vary depending on per project basis



REGISTRATION ELEMENTS

Our design team can elevate your branding at the first point of contact with custom-fabricated pieces at registration. If you opt for rental pieces, we can design and fabricate decorative components and align them with your overall design scheme.**

**Pricing will vary depending on per project basis

